

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A customer registration method comprising the steps of:
receiving customer information inclusive of information about a customer that purchased merchandise and information about the merchandise that the customer purchased, sent from the customer;
storing the received customer information onto a storage device and performing a customer registration as a purchaser of the merchandise; and
transmitting information advising to perform a membership registration different from the customer registration to the customer, after completing the customer registration, wherein
the membership registration is performed in order for the registered customer to receive a web service related to the merchandise that the customer purchased, and also can be performed by a member who does not purchase the merchandise.

2. (Previously Presented) The customer registration method set forth in claim 1, wherein the membership registration is a registration that is performed separately from the customer registration.

3. (Previously Presented) The customer registration method set forth in claim 1, wherein the customer information includes information about whether a customer is a corporation or an individual and only when the customer is an individual, information advising the membership registration is transmitted.

4. (Currently Amended) The customer registration method set forth in claim 1, wherein, of the registered customers, information advising of the membership registration is transmitted to a customer that has not performed the membership registration yet and is not transmitted to another customer that has already performed the membership registration.

5-6. (Canceled)

7. (Currently Amended) A customer registration method comprising the steps of:
receiving customer information inclusive of information about a customer that purchased merchandise and information about the merchandise that the customer purchased sent from the customer;
storing the received customer information onto a storage device;
performing a customer registration as a purchaser of merchandise;
receiving membership information for a membership registration different from the received customer information;
storing the received membership information onto a storage device and performing the membership registration different from the registered customer registration to receive a web service related to the merchandise that the customer purchased; and
updating registered information of one of the customer registration and the membership registration with new information with regard to information in common with the customer information and the membership information when the one of the customer registration and the membership registration has been already performed and the other of the customer registration and the membership registration is performed, wherein

the membership registration also can be performed by a member who does not purchase the merchandise.

8. (Currently Amended) A customer registration method comprising the steps of:
 - receiving customer information inclusive of information about a customer that purchased merchandise and information about the merchandise that the customer purchased sent from the customer;
 - storing the received customer information onto a storage device;
 - performing a customer registration as a purchaser of merchandise;
 - receiving membership information for a membership registration different from the received customer information;
 - storing the received membership information onto a storage device;
 - performing the membership registration different from the registered customer registration to receive a web service related to the merchandise that the customer purchased;and
 - providing to a registration performer information about a registered item out of common items in the customer information and the membership information when either of the customer registration or the membership registration has been already performed and the other registration is performed, wherein
the membership registration also can be performed by a member who does not purchase the merchandise.

9. (Currently Amended) The customer registration method set forth in claim 7, wherein, ~~the other is performed,~~ in a case where ~~common~~ the information in common is blank data with regard to either of the registrations, ~~common~~ the information in common is not

updated at the time of the registration of the other of the customer registration and the membership registration when either of the customer registration or the membership registration has been already performed.

10. (Previously Presented) The customer registration method set forth in claim 7, wherein the customer registration and the membership registration is managed in a unified way.

11-14. (Canceled)

15. (Withdrawn) The customer registration or membership registration method set forth in claim 1, wherein the customer registration or the membership registration is a web customer registration or membership registration.

16-25. (Canceled)

26. (Previously Presented) The customer registration method set forth in claim 1, wherein the information advising to perform the membership registration is transmitted to a terminal of the customer successively after completing the customer registration on the terminal of the customer.

27. (Previously Presented) The customer registration method set forth in claim 1, wherein the customer registration is performed as a purchaser of a camera; and

the membership registration is performed to receive an on-line album service in that image data of the customer can be stored up to a certain capacity.

28. (Previously Presented) The customer registration method set forth in claim 7, wherein the information in common with the customer information and the membership information includes name information and address information of the customer.